

10 Steps to launch your COMMUNITY LEADS

01

Discovery call with potential community champions to explore the opportunity and expectation.



Gauge Community Interest by inviting community members to sign an online interest list to say "Yes, I'd like to see a local Fortify LEADS program in my community"

02

03

Invite supporters to take a community assessment to support program and customize curriculum.



Invite the community to a gather for a kick-off meeting to learn more about Fortify LEADS and how to move forward

04

05

Raise \$4000 of the initial launch fee to demonstrate your community is 'all-in' to help defray the cost of launch



Form a launch committee of 5-9 people who will be committed to help with community connections, fundraising and logistics

06

07

Develop your implementation plan to review assessment data and finalize details for community official launch



Official community launch with social media, website, press releases and cohort selection

08

09

Reach plan completion including raising the remaining funds and finalizing logistics



Celebrate Success! We will continue to assess and adapt as we move forward and plan for sustainability

10